

ORDER

Orders
Order / Rev: 2728285
 Alt Order #: _____
 Product Desc: _____
 Estimate: 2952
 Flight Dates: 06/26/23 - 07/02/23
 Original Date / Rev: 06/21/23 / 06/21/23
 Order Type: General

WHAS
 Primary AE: Nick Coloprisco
 Sales Office: WHAS
 Sales Region: LOC

Agency
Name: Blue West Media/ POL
 Buying Contact: _____
 Billing Contact: _____
5130 East 18th Avenue
Denver, CO 80220

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Andy Beshear / D / GOV / KY
 Demographic: A35+
 Product Codes: PL-Candidate: State Governor (LUR)
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate
 Priority: P04

New Business End: _____
 Advertiser External ID: 144988
 Agency External ID: 20009AG
 Unit Code: General
 Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/23	06/30/23	83	\$14,055.00	\$11,946.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2023	83	\$14,055.00	\$11,946.75	0.00
Totals	83	\$14,055.00	\$11,946.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	22%	\$14,055.00
Market	100%	\$63,886.36

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$49,831.36
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	06/26/23	07/02/23	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	10	\$80.00	P03	0.00	NM	10	\$800.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/23	07/02/23	MTWTF--		10				\$80.00		0.00			

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Advertiser: POL/ Andy Beshear / D / GOV / KY
 Product Desc:
 Estimate: 2952

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/23	07/02/23	MTWTF--					10	\$80.00		0.00			
N 2	WHAS	06/26/23	07/02/23	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	10	\$150.00	P03	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/23	07/02/23	MTWTF--					10	\$150.00		0.00			
N 3	WHAS	06/26/23	07/02/23	Good Morning America Good Morning America	CM	7-9a	MTWTF--	:30	13	\$200.00	P03	0.00	NM	13	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/23	07/02/23	MTWTF--					13	\$200.00		0.00			
N 9	WHAS	06/26/23	07/02/23	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1p	--W-F--	:30	2	\$90.00	P03	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/23	07/02/23	--W-F--					2	\$90.00		0.00			
N 10	WHAS	06/26/23	07/02/23	Local News @ 4p M-F Local News @ 4p M-F	CM	4-5p	MTWTF--	:30	10	\$100.00	P03	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/23	07/02/23	MTWTF--					10	\$100.00		0.00			
N 11	WHAS	06/26/23	07/02/23	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	8	\$200.00	P03	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/23	07/02/23	MTWTF--					8	\$200.00		0.00			
N 12	WHAS	06/26/23	07/02/23	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	7	\$225.00	P03	0.00	NM	7	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/23	07/02/23	MTWTF--					7	\$225.00		0.00			
N 14	WHAS	06/26/23	07/02/23	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	8	\$250.00	P03	0.00	NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/23	07/02/23	MTWTF--					8	\$250.00		0.00			
N 15	WHAS	06/26/23	07/02/23	Local News @ 11p M-F Local News @ 11p M-F	CM	11-1135p	MTWTF--	:30	10	\$200.00	P03	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/23	07/02/23	MTWTF--					10	\$200.00		0.00			
N 16	WHAS	06/26/23	07/02/23	ET 7-730p ET 7-730p	CM	7-730p	-T-----	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/23	07/02/23	-T-----					1	\$250.00		0.00			
N 17	WHAS	06/26/23	07/02/23	Inside Ed 730-8p Inside Ed 730-8p	CM	730-8p	----F--	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/23	07/02/23	----F--					1	\$250.00		0.00			
N 25	WHAS	06/26/23	06/26/23	The View The View	CM	11-12p	M-----	:30	1	\$120.00	P03	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/23	07/02/23	M-----					1	\$120.00		0.00			
N 26	WHAS	06/26/23	07/02/23	GMA3 Strahan and Sara	CM	1-2p	-T-T---	:30	2	\$90.00	P03	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/26/23	07/02/23	-T-T---					2	\$90.00		0.00			
													Totals	83	\$14,055.00